

## Official Sweepstakes Rules

### NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

**1. ELIGIBILITY:** Only residents of the 50 U.S. States and the District of Columbia who are 18 years of age or older are eligible. Void where prohibited by law. This sweepstakes ("Sweepstakes") is open to the specific individual invited to participate in the survey ("Individual"). Entrants must be 18 years of age or older at time of entry, with internet access and an established email address as of the announcement date of the Sweepstakes. Limit one entry per person and email address. This Sweepstakes is not open to employees of Escalent and its affiliates, licensees, franchisees, subsidiaries, advertising and promotion agencies and the immediate family members of each. The Sweepstakes starts on December 3, 2024 at 12:00 AM EDT (midnight) and ends on December 19, 2024 at 11:59 PM EST. (the "Sweepstakes Period").

**2. HOW TO ENTER:** Individuals are automatically entered into the prize drawing once they complete this online survey. If the Individual does not want to participate in the online survey, he/she may enter the Sweepstakes by mail. To enter by mail, print name, street address, city, state, ZIP, telephone number, and complete email address on a 3 ½" x 5" piece of paper, insert in an envelope and mail to: Escalent Inc., Attn: F240109, 17430 College Parkway Livonia, MI 48152. This must be received by January 19, 2024 ("Expiration Date"). Limit one entry per invited household. No responsibility is assumed by Mercury ("Sponsor"), and entrants waive all claims for lost, late, illegible or misdirected surveys and mailed entries or for any problems of technical malfunction of any telephone network or lines, computer equipment, software, failure of any email service or any combination thereof including without limitation any damage to entrant's or any other person's computer resulting from participation in this promotion. All surveys become the property of the Sponsor. Any attempt to damage the survey site or undermine the legitimate operation of the promotion is a violation of criminal and civil laws. Should such an attempt be made Sponsor reserves right to prosecute violators to the fullest extent allowable by law.

**3. PRIZE:** After the Expiration Date, there will be 10 prizes awarded, each consisting of one Amazon.com digital gift card prize in the amount of \$50. Any costs or expenses incurred by the winners in claiming or using their prizes will be the sole responsibility of the winners. Prizes must be accepted as awarded without substitutes. The Sponsor and ESCALENT reserve the right to substitute prizes of equal or greater value.

**4. PRIZE DRAWING AND RULES:** Winner(s) are selected in a random drawing, from all entries received, to be conducted within two weeks after the Expiration Date ("Drawing Date"). The odds of winning depend upon the total number of eligible entries received. Odds are not increased by participating in the survey. Winners will be notified by email, on or about seven (7) calendar days after the Drawing Date ("Notification Date"), sent to the email address to which the survey invite was sent, or the email address provided on the 3"x5" card entry ("Entrant Email Address"). ESCALENT is not responsible for failed notifications due to incorrect or inoperable email addresses. Any notification message or prize returned as undeliverable will result in the forfeiture of the prize and the selection of an alternate winner to be determined by random draw from remaining eligible entries. All prizes will be sent to the Entrant Email Address. Winners will have seven (7) calendar days from Notification Date to accept the prize by email and winners may be required to execute and return an Affidavit of Eligibility and Liability within seven (7) calendar days of Notification Date, or any prizes will be forfeited and awarded to an alternate winner.

Prizes are not transferable; no substitutions allowed. All taxes are solely the responsibility of each prize winner. Prizes will be awarded within ten (10) calendar days from receipt of the winners' acceptance of the prize notification.

The Sponsor and ESCALENT may withdraw, amend, or terminate the Sweepstakes at any time for any reason without prior notice, subject to applicable laws. Without limiting the foregoing, if the Survey is not executed as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor or ESCALENT that corrupt or affect the security, administration, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor and ESCALENT reserve the right, at their sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Sweepstakes in its entirety. If this Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor and ESCALENT reserve the right to stop accepting all entries and to select winners for the prizes by random drawing from among all entries received, including all those received via mail.

Winners assume liability for injuries, damages, losses or expenses of any kind caused or claimed to be caused by participation, or by the acceptance, possession, use or misuse of any prizes. By entering the Sweepstakes participants agree, to the fullest extent permitted by law, that the Sponsor, ESCALENT, their affiliated companies and subsidiaries, and their respective officers, directors, employees, and retailers shall have no liability in connection with the acceptance or use of the prizes awarded. Entrants also agree that Sponsor and Escalent participating in the Sweepstakes are not responsible or liable for any damage to an entrant's or third party's computer and/or its contents, related to or resulting from any part of this Sweepstakes. Void in Puerto Rico and where prohibited by law.

The Contest is subject to all applicable federal, state, provincial and municipal laws and regulations.

A copy of these Official Rules ("Rules") and/or the first name and last initial, and state of residence of the prize winners ("Winners List") may be obtained by sending a self-addressed, stamped envelope to: F240110, "Rules" or "Winners List" (specify which), Escalent Inc. 17430 College Parkway Livonia, MI 48152. Requests must be received by 4 weeks from Drawing Date to be honored.